

CREATIVE AGE FESTIVAL

June 8-16, 2010

News Release

IMMEDIATE RELEASE

Third annual festival celebrates aging and the arts

Edmonton, (June 8, 2010) – Councillor Linda Sloan launched Edmonton's third annual Creative Age Festival in City Hall today. The event included performances by Festival participants as well as speakers representing the Festival's symposium, theatre festival, and Arts Café series.

The Festival runs until June 16th and includes a variety of events which highlight the importance of creative expression to the health and well-being of older adults. This year's Festival will have 16 events at 12 venues throughout the city, most of which are free. Highlights include interactive workshops, theatre and choral festivals, an art exhibit, film screenings, and a symposium featuring Aboriginal issues.

Supporters include the City of Edmonton, the Edmonton Seniors Coordinating Council, the Edmonton Arts Council and the University of Alberta, as well as Canadian Heritage, the Art Gallery of Alberta, MacEwan University, Civic Service Union 52, and the Métis Regional Council.

"This year's festival builds on the momentum of local organizations who encourage seniors to share their talents and express their ideas," said Councillor Sloan. "We're entering a new era where we're seeing artistic expression as a lifelong path. It's not just a pastime, but a vital form of engaging with the community."

"The Creative Age Festival celebrates the contributions of Edmonton's seniors and showcases their vast experience and talent," said Mayor Stephen Mandel. "Expressing ideas through the arts is a great way to stay young at heart and be a vital part of our city's future."

For more details on events, schedules and registration, visit www.creativeagefestival.ca.

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